

INSPIRING THE NEXT GENERATION OF FEMALE ENTREPRENEURS



JA Rising Women inspires young women to open their minds to new opportunities and fuel the entrepreneurial spirit. This unique program provides real-world experiences designed to instill leadership skills, as well as build business knowledge and strengthen workplace readiness. Through the process of starting their own company, the young women develop innovative ideas, problem solve, take risks, build confidence, and collaborate to achieve marketing and sales goals.

The program also provides an outstanding opportunity to engage with a diverse group of peers and learn from adult mentors from a variety of fields.

JA Rising Women programs are held in the fall and spring semesters. The next cohort will begin on October 23 and run until January 22 from 5 p.m. to 7 p.m. at the Maryland Center for Entrepreneurship. Participants will meet every Wednesday after school (with breaks during holiday weeks).



JA Rising Women is run by Junior Achievement of Central Maryland. Support for this program has been provided by the Women's Giving Circle, a fund of the Community Foundation of Howard County.

Interested in participating
or being a mentor?

Contact Diana Emerson
JA Director of Entrepreneurial Experiences
DEmerson@jama.org



“Being in JA Rising Women has given me insight and real-world experience on being a businesswoman and an entrepreneur. I now see a brighter future for myself because I am better equipped to take any opportunities that may come my way. I have learned to work well with others and diligently when independent work is needed. JA Rising Women has been wonderful, and I know it will not only open doors, but help me go through them.”

Ashley Chica
JA Rising Woman
Oakland Mills High School

“We’re bringing them real content and practical applications, things they wouldn’t get through an internship where all they do is make photocopies. We treat them as an employee in a real-world way so they understand it’s not all roses and sugarcanes. It’s bringing real-world experience to them.”

Tracey Williams
JA Rising Woman Mentor and Senior Manager, Infrastructure Business Operations for Exelon

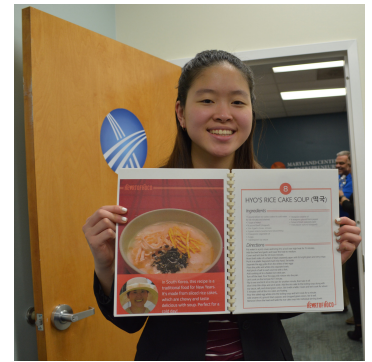
A Rising Women has launched 9 new student-run companies, generated profits over \$11,000 and donated proceeds to local community efforts including KIVA, Howard County Food Bank, Special Olympics, Chesapeake Bay Foundation, and the Linus Project.

Skill Building

- Soft skills development including communication, critical thinking and problem solving
- Understanding of workplace expectations
- Capitalization
- Marketing and sales
- Supply chain management
- Leadership
- Customer Service

Opportunities

- Networking at community events
- Special event participation
- Featured speaker at Economic Alliance of Greater Baltimore Annual Meeting
- Participation in Legislative Open House in Annapolis



Participating Schools

- Atholton High
- Centennial High
- Chapelgate Christian Academy
- Hammond High
- Howard High
- Long Reach High
- Marriotts Ridge High
- Mt. Hebron High
- Oakland Mills High
- River Hill High
- Reservoir High
- Wilde Lake High

